



2<sup>ND</sup>

WORLD  
Supported Employment  
**CONFERENCE**



**INCLUSION WORKS!**

JUNE 6-8, 2023 | VANCOUVER, BRITISH COLUMBIA

Partnership Package

[www.supportedemployment.ca/conference](http://www.supportedemployment.ca/conference)

## Inclusion Works| June 6-8, 2023

### Partner with CASE, Inclusion BC, BCEN and WASE to increase your visibility as a supported employment leader in Canada!

The 2<sup>nd</sup> annual World Supported Employment conference will be in person. The conference will take place June 6-8, 2023, at the Sheraton Wall Centre Hotel in Vancouver, British Columbia, Canada with the theme: Inclusion Works!

### What is supported employment?

Supported employment recognizes the many contributions of skill, talent, and experience that employees who experience disability bring to the Canadian workforce. It is a successful, individualized, and flexible model for matching job seekers with employers and facilitating successful employment relationships for both.

### Organizing Partners

**The Canadian Association for Supported Employment (CASE)** is a national association for the supported employment sector. They work with employment service providers, employers, community allies, and other stakeholders working toward employment inclusion of people experiencing disability. CASE strives to facilitate full participation in the labour force by offering resources, expertise, training, and support to service providers. Through workforce participation, they promote full citizenship and social inclusion for Canadians who experience disability.

**Inclusion BC** is a non-profit federation working with partners to build community and enhance the lives of children, youth, and adults with intellectual and developmental disabilities, and their families. They do this by supporting people's abilities, promoting positive action, and advocating for rights, responsibilities, and social justice. Inclusion BC is supported by a membership of individuals, families, and 63-member organizations who are working together to build inclusive communities across our province.

**BC Employment Network (BCEN)** is a provincial consortium of local and regional service providers delivering employment services to youth and adults with intellectual disabilities. Collectively, we support thousands of citizens. Since our inception in 2007, our primary goal has been to increase employment outcomes through the development and delivery of a wide array of professional development opportunities for staff and in the supporting and spearheading initiatives to increase the array of employment services available in communities across BC.

**The World Association for Supported Employment (WASE)** is a network of persons and organizations with the aim to promote supported employment all over the world.



British Columbia  
Employment Network



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## Audience

The 2<sup>nd</sup> annual World Supported Employment conference will gather 800 delegates from community-based organizations, as well as the private and public sectors. We expect participating delegates from countries around the world.

## Delegates typically come from the following groups:

- Employment counsellors and case managers from the public, private and non-profit sectors
- Employers with a provincial or national presence wishing to learn about supported employment and its value
- Leaders and managers from various organizations, from the public, private and non-profit sectors
- Business associations and sector council representatives
- Human resource professionals, guidance counsellors, and other career development professionals or students in the field
- Labour union representatives
- Managers and representatives in the education and training fields
- Managers and representatives from government or public service sectors at federal, provincial, and municipal levels

## What can the World Supported Employment Conference do for you?

- Position your organization nationally as a leader in employment inclusion
- Enjoy the extended reach and audience of an accessible, in person conference
- Share best practices within national supported employment networks
- Improve your organization's visibility with key stakeholders
- Showcase your organization and services to 800 delegates committed to employment inclusion
- Establish your organization as an influencer in the field of supported employment
- Demonstrate publicly your commitment to diversity in the workplace
- Contribute, by your support, to raising awareness about the value of supported employment
- Meet with delegates in-person and have a booth in our exhibitor hall

**In addition to an in-person partner / exhibitors booth and a robust profile on the conference app, you will have additional opportunities to make your brand visible as a conference partner or exhibitor.**



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## General Partnership Opportunities

### Presenting Partner (1 available, can be shared) \$50,000

- Recognized as Presenting partner on all conference promotional pieces
- Hyperlinked logo on conference website, including registration page
- Opportunity to speak at opening keynote or closing session
- Individual push notification on conference app
- Hyperlinked logo on all email marketing materials
- Hyperlinked logo on the Partners section of the conference website
- Recognized on welcome banner as Presenting sponsor
- Recognized as Presenting sponsor on CASE social media accounts
- Recognized as Presenting sponsor in CASE post-event newsletter
- Logo on direct thermal name badges
- Logo on name badge lanyard
- Logo on conference app login page
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for four delegates

### Major Partner (4 available) \$25,000

- Recognized as Major partner on all conference promotional pieces
- Individual push notification on conference app
- Hyperlinked logo on the Partners section of the conference website
- Recognized on welcome banner as Major sponsor
- Recognized as Major sponsor on CASE social media accounts
- Recognized as Major sponsor in CASE post-event newsletter
- Logo on name badge lanyard
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for two delegates

### Associate Partner (unlimited availability) \$12,500

- Recognized as Associate partner on all conference promotional pieces
- Individual push notification on conference app
- Hyperlinked logo on the Partners section of the conference website
- Recognized on welcome banner as Associate sponsor
- Recognized as Associate sponsor on CASE social media accounts
- Recognized as Associate sponsor in CASE post-event newsletter
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for one delegate



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## Targeted Partnership Opportunities

### Gala Sponsor (1 available, can be shared)

\$40,000

- Logo recognized on gala signage
- Verbal recognition during gala from emcee
- Opportunity to speak when introducing the feature entertainment
- Premium logo placement
- Logo included on brandable photobooth wrap and on photo overlay template that is sent instantly to guests during the event
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for four delegates

### Interpretation & Translation Sponsor (1 available, can be shared)

\$30,000

- Logo recognized at the Interpretation & Translation help desk setup onsite at the event
- Verbal recognition of sponsor during conference
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for two delegates

### Conference App Sponsor (1 available)

\$25,000

- Logo recognized on signage at Conference App help desk & app intro emails
- Verbal recognition of sponsor during conference
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for one delegate

### Entrepreneurs Marketplace Sponsor (1 available)

\$15,000

*Showcase local entrepreneurs by hosting the Marketplace!*

- Logo recognized on Signage during Entrepreneurs Marketplace
- Verbal recognition of sponsor during conference
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)
- Complimentary registration for one delegate

### Exhibit Hall Sponsor (1 available)

\$10,000

*Support inclusive organizations at the CASE Conference!*

- Logo recognized on Signage in Exhibit Hall
- Logo included in Virtual Exhibit Hall on the conference app
- Verbal recognition of sponsor during conference
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)



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## Supportive Partnership Opportunities

<b>Awards Sponsor (3 available)</b>	\$10,000
<ul style="list-style-type: none"><li>• Logo recognized on signage during CASE Awards Ceremony</li><li>• Verbal recognition of sponsor at the start of the Awards</li><li>• Push notification to all attendees recognizing sponsor</li><li>• Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)</li><li>• Complimentary registration for one delegate</li></ul>	
<b>Attendee Table Sponsor (3 available)</b>	\$7,500
<i>Remove financial barriers for a table of delegates!</i> <ul style="list-style-type: none"><li>• Logo included on conference app</li><li>• Verbal recognition of sponsor during conference</li><li>• Push notification to all attendees recognizing sponsor</li><li>• Personal branded messaging to delegates on your behalf (email or letter)</li></ul>	
<b>Speaker Sponsor (5 available)</b>	\$5,000
<i>Remove financial/travel barriers for a speaker at CASE!</i> <ul style="list-style-type: none"><li>• Verbal recognition of sponsor at the start of the Speaker's session</li><li>• Personal gift provided on your behalf</li><li>• Logo on session signage</li><li>• Logo on session within the conference app</li></ul>	
<b>Culture Sponsor (1 available)</b>	\$5,000
<i>Highlight British Columbia's indigenous culture at the conference and gala!</i> <ul style="list-style-type: none"><li>• Verbal recognition of sponsor at the conference</li><li>• Verbal recognition of the sponsor at the gala</li><li>• Personal gift provided on your behalf</li><li>• Logo recognized on conference app</li></ul>	
<b>Coffee Break Sponsor (5 available)</b>	\$5,000
<ul style="list-style-type: none"><li>• Logo recognized on coffee break signage</li><li>• Logo included on reusable coffee mug distributed when guests arrive</li><li>• Push notification to all attendees recognizing sponsor</li><li>• Opportunity to exhibit at conference (Tuesday 1-7pm, Wednesday 8am-5pm)</li><li>• Complimentary registration for one delegate</li></ul>	



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### À la carte Sponsorship

Session Sponsor Add-On	\$2,500
<ul style="list-style-type: none"><li>• Verbal recognition of sponsor at the start of the breakout or discussion session</li><li>• Logo on session signage</li><li>• Logo on session within the conference app</li></ul>	
Associate Gala Sponsor Add-On	\$2,500
<ul style="list-style-type: none"><li>• Logo to appear on TV screens during Gala event</li><li>• Verbal recognition at event</li><li>• Sponsor included in push notification recognizing sponsors to event attendees</li></ul>	

### Exhibitor Opportunities

*Booth must be manned Tuesday, June 6 from 1pm-7pm and Wednesday, June 7 from 8am-5pm. Exhibit tables are currently reserved for sponsors only and will open to applications in January 2023. Exhibiting does not include a complimentary delegate pass or meals.*

Corporate Exhibitor	\$3,000
Non-profit Exhibitor	\$2,000

### Entrepreneurs Marketplace Supporting Sponsor

Logo recognized on Signage during Entrepreneurs Marketplace	\$1,500
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To secure your sponsorship, please email [conference@supportedemployment.ca](mailto:conference@supportedemployment.ca)

#### Additional Notes:

All sponsor levels must confirm if they will exhibit by January 31, 2023, or forfeit their table

